



Natalie Nolte-Ventouras
Multimedia Creative

T +27 (0)60 702 5402
E natalie@myceliumcolab.com
W www.myceliumcolab.com

Profile

Natalie is enthusiastic, talented and flexible and has extensive experience in delivering creative and innovative multimedia solutions. Her focus is on communication for change, and works to create strategic campaigns that support environmental and social regeneration.

Key Skills and Competence

- Works in a variety of multimedia areas including graphic design (brand development, editorial, marketing material, exhibition & infographic design) and web design & implementation; as well as film (filming and editing). Works across the board on full spectrum to bring all elements together.
- Has experience developing strategic campaigns.
- Experience in developing e-learning journeys, including program development, script writing, and video material production and worksheet design.
- Comes up with out-of-the-box design & film solutions, is creative, with a keen eye for detail.
- Can take a job through all stages from briefing to delivery.
- Picks up on new skills easily and keeps up to date with the latest design/film technologies and trends.
- Is organised with good project management skills and can keep to schedule.
- Has an enthusiastic & positive attitude. Is able to work directly with clients or as part of a team.

Work Experience

Mycelium (Co-director / Multimedia Creative)

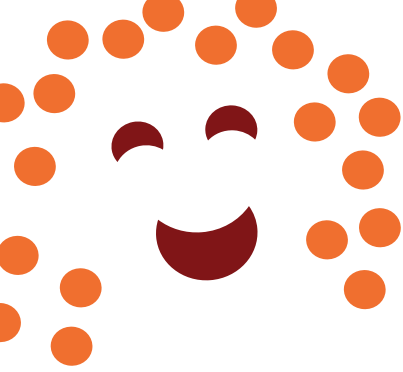
April 2018 – Present

- Co-directing and involved in running co-operative, and associated network.
- Water Stories: Identity design, website design and development, infographic creation and doing all ongoing graphic outputs.
- Urban Food Futures: Program manager, overseeing team, client liaison and content development. Designer: brand identity development; website design and build; posters design, etc
- Green Action Week: Strategic communications campaign development, website design and development, design of other outputs.
- Smart phone videography & photography training
- WWF video animation of graphic elements.
- 350.org Africa Wrap Up Video: editing
- Cape Town City sustainability workshop video

Freelance Multimedia Creative

April 2014 – Present

- FiveTrails/Ecopreneurs program development. Including program and course build. Script writing, design, overseeing content development.
- Activate Academy e-learning material development, including program development, script writing, video: directing, filming, editing
- TrustAfrica brochure design
- Cape Mental Health annual reports, and full event media for annual Kite Festival.
- Dubai Road and Transport Museum: Production manager for audio, visual and effects of object theatre
- Dubai Frame Documentary: Production Management
- Bird Matters (Online Birding Channel): Production management and editing



Freelance Multimedia Creative

April 2014 – Present

- Toyota/BirdLife: Production management on promo video
- African Earth Rights: Preproduction, filming & editing videos; print & social media design
- Community Chest/Impumelelo Awards: Preproduction, filming (10 different projects) and editing of video for awards ceremony
- Soil for Life: Filming and editing videos, designing annual reports
- Wild & Waste Free: Filming & editing video, designing branding
- Sweet Resistance 360° music video
- PHA Campaign: Filming and editing video and print material development
- TAGDit (social media app for enhanced democracy – Canada): Full media campaign from brand identity, to websites, to user interface design for web app.
- Good Life Organics: Packaging design
- Nemalux Inc (Canada): Website design, brochures and other marketing material
- United Way (US): marketing material design

Sotheby's (Art Auction House), London

July 2011 – April 2014

- Creating TV programs for reception
- Laying out & typesetting premium printed items for a luxury brand
- Upholding brand identity and creating bespoke identities for single owner sales.
- Working to tight deadlines on a high volume of projects
- Creating online banner adverts and digital display artwork
- Researching new media for luxury brands
- Preparing items for print, using variety of high end print techniques
- Working alongside various departments to ensure effective marketing strategies are maintained

Hatch Creations (Design Agency), London

May 2005 – July 2011

- Working in a range of media for both print and online projects as well as product photography
- Managing jobs from brief to delivery, including in-house stages, as well as print/production management
- Conceptualising & researching initial design ideas
- Designing, laying out and artworking
- Preparing projects for print
- Coding and implementing online projects including HTML emails & websites
- Work delegation, training juniors, overseeing jobs, ensuring deadlines are met and the final product is of a high standard
- Liaising with clients from brief & presentation of ideas to final sign-off
- Writing press releases and social media posts

Greenwich Time (Newspaper), London

February – August 2010

- Freelance position for local newspaper, laying out content supplied in publication style
- Artworking images where required
- Preparing final edition for press

Education

BA in Graphic, Design Center, South Africa

January 2001 – December 2003

(Nottingham Trent University Affiliate)
Advertising • Editorial Design • Branding & Corporate Identities • Packaging Design • Typography • Interactive Design • Marketing

St Mary's DSG, Pretoria, South Africa

Completed November 2000

IEB Matriculation