

Curriculum Vitae of Ms Kia Johnson

Western Cape, South Africa
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Personal Information

- Languages – English(1st Language), Afrikaans (2nd Language)
- Valid Driver's licence (Code 08) and own vehicle

Areas of Expertise

• Television & Radio Presenting	• Sales, Promotions & Marketing
• Producing & Writing Building	• Building & Maintaining Client Relations
• Entertainer / Events Management	• New Business Development
• Actor & Voice Over Artist	• Master of Ceremonies
• Lifestyle Model	• Communications

CAREER HISTORY

SABC 2 / Clive Morris Productions - TV Show 5050 – 2020 till Present

Title/s: Anchor Presenter / Field Presenter

Seasonal Anchor Television Presenter for the environmental show 5050, inclusive of Field Presenting and Producing inserts.

Responsibilities:

- Presenting the show on the TV channel SABC 2
- Educating viewers about the issues facing nature and ways in which to improve our environmental conditions
- Responsible for producing on air content for inserts

Niche Digital and Audio Productions – 2019 till Present

Title/s: Co-Owner

Company Description:

Digital Content Creation/Audio and Visual Production and Editing/Social Media Management/Graphic Design/Live Stream Production/Photography/Videography/Website Design

Responsibilities:

- Managing Operational Requirements
- Presenting and Voice-Overs

- Content Management
 - Pre and Post production
 - Client Project Facilitation
 - Social Media Management
 - Coordination of Photoshoots, Videos and Events
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Mycelium Multimedia Cooperative – 2018 till Present

Title/s: Presenter / Managing Director / Events Manager/PR

A network media company that draws from the talent and inspiration of many to produce 'tipping point' documentaries, video's, art installations, that transform thinking and change the world. A cooperative of multimedia practitioners working together in the regenerative sustainability field. A blend of multi-media creatives and communicators.

Responsibilities:

- Presenter and producer for various projects
 - Managing sponsorships, events and publicity
 - Teaching television presenting methods and techniques.
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Radio Tygerberg – 2020 till 2021

Title/s: Radio Presenter / Producer / Researcher

Afrikaans Co-Host on the morning breakfast show Ontbyt, 6 to 9am weekdays.

Responsibilities:

Presenting, producing and researching this fast paced morning show as well as scriptwriting and conceptualisation.

Primedia/Cape Talk - 2019

Title/s: Producer / Traffic Presenter

Producing, researching and journalistic role within a fast paced news radio environment as well as occasionally standing in as Traffic Presenter on various shows.

Responsibilities:

Producing for the Kieno Kammies show from 9am to 12 with the focus on news and politics and the Pippa Hudson's show 1pm to 3pm which was more focused on lifestyle. Occasionally standing in as producer for other shows such as John Maytham and Africa Melane.

TrafficNetSA - MetroFM / SAFM / Radio 2000 – 2011 to 2018

Title/s: Traffic Presenter, Traffic Content Producer (Stand-In)

Show type: National Radio Station's

Show times: 3 – 6pm weekdays

Broadcast Area: National

Responsibilities:

- Presenting and producing the content for traffic on a national platform
 - Highlighting congested areas, accident scenes and providing avoidance routes
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Smile904FM – 2018

Title/s: Presenter / Producer

Co-Host for the Smile Saturday Breakfast Show 7-10am and Anchor Host for Smile Cape Town Classics 9-11pm including production.

Responsibilities:

- Presenter and producer
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SABC Radio 2000 (South African Broadcasting Corporation) – 2013 till 2018

Title/s: Co – Presenter

Show name: Planet Haaibo

Show type: Morning Breakfast

Show time: 6am – 9am weekday mornings

Responsibilities:

- Engaging with a nationwide audience discussing relevant and current topics
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SABC Radio 2000 (South African Broadcasting Corporation) – 2013 till 2018

Title/s: Radio Presenter / Producer

Show name: Saturday Night Live

Show type: Night time dance show

Show time: 9pm – 12 (midnight) on Saturday evenings

Broadcast Area: National

Responsibilities:

- Showcasing and interviewing local and international celebrities and musicians across South Africa and globally
 - Managing the content of the show
 - Responsible for increasing listenership across the platform inclusive of arranging DJ's to showcase their dj mixing on the show
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All Woman Show – 2018 till 2019

Title/s: TV Presenter / Producer

Show name: All Woman

Show type: Online / Cape Town TV / DSTV Channel 263

Content: Discussing women's issues on an open platform

Responsibilities:

- Presenter
- Production Manager

- Concept Developer
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Openview HD/StarSat for Deen TV – June 2015 till December 2015

Title/s: TV Presenter, TV Producer

Show name: Life with KJ

Show type: Lifestyle

Show time: Friday weekly 8:30pm with 2 repeat episodes

Broadcast Area: South Africa and the African continent

Responsibilities:

- Managing my first television show called “Life with KJ”
 - Showcasing the hardships of the economic, family & societal structure of South Africa but encompassing a positive outlook message theme for each show (full season)
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DSTV – *Kyknet* TV – 2012 till 2014

Title/s: TV Traffic Presenter/Insert TV Presenter

Show name: Dagbreek

Show time: Weekday mornings 6am to 8am

Broadcast Area: National

Responsibilities:

- Presenting traffic on the morning breakfast television show called *Dagbreek* as well as being a TV Presenter for various pre-recorded inserts being filmed in Cape Town
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City Varsity – 2012 till 2014

Title/s: TV Presenting Short Course Teacher

Responsibilities:

- Teaching television presenting skills to students which entails camera presence, enunciation, communicative skills, presentation and more
 - Responsible for managing the exams of this course and grading students (Many students gained good confidence levels after these courses)
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Tswelopele Productions/Cardova Trading (SABC 3) – 2010 till 2012

Title/s: TV Presenter/Researcher/Producer/Director/Accounts Manager

Show name: Espresso Morning Show

Show time: 5:30am – 8:30am

Responsibilities:

- Presenting, producing and researching for this LIVE lifestyle morning English/Afrikaans breakfast show
- Also part of the production team I managed various recorded segments as well as content
- Voiceovers in both the English and Afrikaans languages

- Responsible for managing the portfolio of clients such as Pick 'n Pay, Midas, Eco Drives and other brands
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Primedia Broadcasting – KFM, Highveld Stereo, 567CapeTalk, Radio 702

Title/s: Radio Presenter, Traffic Presenter - October 2007 to October 2011

Responsibilities:

- Presenting and Producing Traffic News on the KFM Brunch and KFM Lunch shows 9am till 3pm weekdays including Radio702 & 567CapeTalk for stand-in purposes
 - Standing in on various shows across the station as a Radio Presenter including KFM Breakfast, KFM Brunch, KFM Drive, KFM 7pm to 10pm, KFM 10pm to 2am and all KFM Weekend Shows
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ETV – Morning Sunrise

Title/s: TV Presenter, TV Producer - August 2007 to October 2010

Responsibilities:

- Producing Traffic News for ETV's *Morning Sunrise Breakfast Show* on a stand-in Basis
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DSTV / MK89 – Susters

Title/s: TV Presenter, Researcher, Translator - January 2007 to September 2007

Responsibilities:

- Presented, managed content and translated from English to Afrikaans
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Kagiso Media – HeartFM

Title/s: Radio Presenter on Air Presenter - September 2006 to November 2007

Responsibilities:

- Presenting/Producing "Weekend Vibes": 10am till 2pm
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Primedia Broadcasting - 567 Capetalk

Title/s: Traffic Presenter - 2006 to 2005

Responsibilities:

- Presenting Traffic on the Breakfast show: 7:00am to 8:30am and Afternoon Drive 4:00pm to 7:00pm
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South African Broadcasting Corporation - SABC 1 Take 5

Title/s: TV Presenter - 2005 to 2006

Responsibilities:

- Presenting, Writing, Translating, and Researching this Educational Youth Programme on SABC 1, daily at 4:00pm
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South African Broadcasting Corporation – SABC Good Hope FM

Title/s: Radio Presenter - 2003 to 2005

Responsibilities:

- Presenting
 - Producing
 - Researching and producing the Saturday and Sunday shows 6:00pm to 10:00pm
 - Involved with SAB presenting the Castle Lager Music Exclusive as a sponsor on the Saturday show
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Pep Stores - Feelgood FM & Ackermans Stores - Radio ACK

Title/s: Retail Radio Presenter - 2002 to 2007

Responsibilities:

- Hosting and producing retail radio shows, including 'Outside Broadcasts' at various retail outlets
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Kagiso Media - Heart FM

Title/s: Radio Presenter - 2002 to 2003

Responsibilities:

Stand-in presenter for various DJ's on the station

JMC Melnicks - 2001 to 2004

Red Bull, ChupaChupps, Lindt

Responsibilities:

- Promotional persona advertising and marketing the brands of Red Bull, ChupaChupps and Lindt Chocolate. I ended up in supervisory position and was in charge of staff management for various store outlets
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Media 24 – [Naspers]

Print Media – 2000 to 2001

Responsibilities:

- Advertising Executive for the newspaper publication, Metroburger
 - Got various clients to place advertising space and I handled the editorial content at times
 - Was responsible for sourcing of new clients via all forms of marketing methods
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Hi-Fi Corporation

Responsibilities: 1997 to 2000

- Started out in the customer services department dealing with goods returns
 - Later moved onto the position of Sales Consultant selling audio visual equipment
 - Assisted with reception work and promotional announcements on products
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TRAINING & SKILLS:

- Fray College Media Management Advanced Course Certificate (2022)
 - Fray College Media Management Foundation Course Certificate (2022)
 - Fray College Digital Media Production Skills Certificate (2020)
 - Mycelium Media Mobile Video Course Certificate (2019)
 - Experienced in RCS, Radio host, and Dalet for radio programming
 - Certificate received in Microsoft Office: Proficient on Word, Outlook Excel & Power Point
 - Hands-on experience and I have developed technical and presentation skills, along with a distinctive personal style
 - Strong organisational and time management skills
 - Excellent presentation and performance skills
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EDUCATIONAL BACKGROUND:

TERTIARY EDUCATION:

University of the Western Cape
B.COM Human Resources Management

Courses included:

- Statistics
- Industrial Psychology
- Accounting for Management
- Management
- Anthropology
- Sociology

SECONDARY EDUCATION:

Secondary Education: Settlers High School
Grade 12, 1996

Subjects completed:

- English 1st Language (Hg)
 - Geography (Hg)
 - Maths (Sg)
 - Afrikaans 2nd Language (Hg)
 - Biology (Hg)
 - Accounting (Sg)
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About me

I have experience Television and Radio Presenting, Sales, Marketing, Communications, Sponsorships and Event's Management. I also have extensive experience in Producing and Writing and I've worked for established companies within South Africa.

Furthermore, I have a strong knowledge of the radio and TV market, different station and programme styles and audience demographics.

I'm communicative, creative, ideas driven, well organised, persuasive, a self-starter, enthusiastic and a team worker. Combined with my genuine passion and enthusiasm for any task at hand, I'm able to tackle any project with tenacity. I also have a background in Print Media. Due to being in media I've been involved in many different aspects of the field dealing with mostly contractual work.

Interests and Hobbies

- Muaythai
 - Power training
 - Hiking
 - Boot Camp Training
 - Yoga
 - I'm a Master of Ceremonies and a DJ and have hosted at various institutions and major events across South Africa
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